



Art Paws

Winery Informational Packet



brought to you by

PetFolio



artown

A little love goes a long way.

EVERY DOG HAS ITS DAY — AND THIS ONE WILL BE YOURS.



Don't miss out on the 11th annual Art Paws hosted by PetFolio Magazine.

Art Paws is the only dog-friendly event during the month-long Artown festival in Reno. This is a unique event combining animal art, wine, music and events. The event will be held Sunday, July 17th from 10am to 3pm with wine tasting from 12pm to 3pm. Three to four thousand pets and their people are expected this year to meet local artists and vendors, buy merchandise, adopt animals, bid on silent auction items, get micro-chipped, win raffle prizes, get their paws read by a dog psychic and more. From paw-painting to wine tasting to art browsing, there will be plenty to see, sniff and do.



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EVENT OVERVIEW

We are bringing together approximately 4,000 pets and their people to the only dog-friendly event in Artown. Art Paws raised more than \$20,000 last year. Benefitting local animal rescue organizations, generating a great deal of public interest, good karma and media coverage. It's the most anticipated pet-friendly event in the Reno-Tahoe area!

The 2011 Event will Feature:

- ✓ Animal Themed Art Booths
- ✓ Merchandise & Specialty Booths
- ✓ Wine Tasting
- ✓ Beer Tasting
- ✓ Silent Auction
- ✓ Raffle - Pick your Prize!
- ✓ Live Music & Entertainment
- ✓ Pet Clinics
- ✓ Free Event Doggy Bags
- ✓ Pet Adoptions
- ✓ Food Booths
- ✓ Paw Painting
- ✓ Pet Rescue Organizations

ART PAWS
APPEALS TO
EVERY BREED
AROUND.

LEND A PAW

IN-KIND DONATIONS

Proceeds from Art Paws will benefit three charity organizations chosen by the readers of PetFolio Magazine. In 2010, more than 5,000 people and pets attended Art Paws and over \$6,000 in total was given to rescue charities. Your donation will not only go to a great cause, but will capture the attention of many event-goers.

Showcase your business by donating your unique:

Product ~ Service ~ Gift Certificate

Donations will be included in the silent auction, publicly raffled off,
Or handed out to the first 500 attendees in our FREE Art Paws Doggy Bags.

Yes! I will donate: \$ _____

Company Name: _____

Contact Info: _____

Contact:

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