

PetFolio Magazine is the premiere pet website with original editorial content, links to the hottest pet pages on the web, and business connections galore. The life stories of extraordinary pets find space within our pages, along with the latest trends in animal art and culture. New or experienced writers are welcome to submit articles in any category throughout the year.

Rights:

PetFolio Magazine may publish select articles online. Previously published work is acceptable if the author holds rights to the manuscript. These rights must be documented and included with the submission. **PetFolio Magazine** holds one-time rights to the article for one full year, beginning at publication date and then returns those rights to the author.

Format:

PetFolio editors believe good words are never wasted; we're not likely to reject responsible, objective articles; however, space is limited and we might not be able to use your article immediately. We do have a few house rules to meet an increasing demand. Articles not received in the proper format will be rejected.

All submissions must be typed, single-spaced, in simple text-only format (no fancy formatting) to: michelle@petfoliomagazine.com. See below for word count maximums.

Please use the following format with Times Roman 12-point font:

The first page must include, in the upper left-hand corner:

Feature Article/or Department: Title:

Catch Line: Statement to catch the attention of the reader

Byline: your name, pseudonym (if used)

Full mailing address, telephone number, e-mail address

Photos: pic file title, caption and photo credits for each included picture

Author's Bio: 30 words or less, fun description of the writer

Articles are to be submitted via e-mail as attachments in Microsoft Word formats. It is extremely important that authors also copy and paste the text into the body of the e-mail message.

PetFolio encourages authors to submit artwork and photographs along with articles. A picture is worth a thousand words! Photo prints are preferred. Images must be in color, saved as native files, or submitted as no less than 300dpi. No black and white, please. Original color photos may be mailed to us, with SASE if you wish them returned. Include captions to your photos and applicable photo credits within the e-mail with photos attached or written on the back of photos sent by mail.

Departments:

Features:

A maximum of 425 words. If you have an idea of interest that will require a higher word count, please contact michelle@petfoliomagazine.com for approval.

Vet View, Horse Talk, Training Tips, and Pet Therapy: A maximum of 350 words written by specialists. These departments are informative, insightful, and descriptive analyses of animal health, intuition, and the healing power of pets.

Editorials: A maximum of 450 words supported by strong, concise argumentation. **PetFolio** editorials aim to highlight issues of concern, raise awareness, and make recommendations for change at a local or state level.

Tack Ups, Small Business Spotlight, and Hoof Beats: A maximum of 200 words written in a light, engaging style. These departments aim to highlight community news, businesses, tips for pet care and entertainment reviews.

Animal Attractions: Please include the event Date, Name of organization, location, time, short description (10 words or less), phone number or website.

Example:

July 20 Art Paws in the Park. McKinley Arts, Keystone/Riverside, Reno. 10am-3pm. Free canine carnival, pet painting, art show and more. 775.722.9914 or petfoliomagazine.com

Contacts:

Submissions: Please send submissions via e-mail to michelle@petfoliomagazine.com. Authors who do not have access to e-mail must mail a CD of their work to **PetFolio Magazine**, P.O. Box 8997, Reno, NV 89507. Please direct telephone inquiries to 775.722.9914.

Images: Please mail artwork and photographic images to the address listed above.

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